



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 808701 /		<u>Alt Order #</u> 06277644
<u>Product</u> YOUNG GUNS ACT FUND		
<u>Contract Dates</u> 10/22/12 - 11/06/12		<u>Estimate #</u> 167
<u>Advertiser</u> YG Action Fund		<u>Original Date / Revision</u> 08/14/12 / 08/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Redshift Media, LLC
411 Branchway Road
Richmond, VA 23236-3034

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	10/23/12	10/26/12	The Early Show	7-9a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$900.00			
N 2	WBTV	10/29/12	11/02/12	The Early Show	7-9a		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$900.00			
N 3	WBTV	10/27/12	10/27/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$875.00			
N 4	WBTV	11/03/12	11/03/12	WBTV Sat 7a News	7-8a		:30			NM	1	\$895.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$895.00			
N 5	WBTV	10/28/12	11/04/12	WBTV Sun AM News	6-7a		:30			NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$575.00			
Week:		10/29/12	11/04/12	-----1				1	\$575.00			
N 6	WBTV	10/23/12	10/26/12	WBTV News At Noon	12-12:30p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$1,200.00			
N 7	WBTV	10/29/12	11/02/12	WBTV News At Noon	12-12:30p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$1,200.00			
N 8	WBTV	11/05/12	11/05/12	WBTV News At Noon	12-12:30p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,200.00			
N 9	WBTV	10/23/12	10/26/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				2	\$1,150.00			
N 10	WBTV	10/29/12	11/02/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,150.00			
N 11	WBTV	11/05/12	11/05/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	\$1,150.00

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<u>Advertiser</u> YG Action Fund		<u>Original Date / Revision</u> 08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,150.00			
N 12	WBTV	10/23/12	10/26/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				2	\$1,650.00			
N 13	WBTV	10/29/12	11/02/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$1,650.00			
N 14	WBTV	11/05/12	11/05/12	WBTV News at 5p	5p-5:30p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,650.00			
N 15	WBTV	10/23/12	10/26/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				2	\$2,200.00			
N 16	WBTV	10/29/12	11/02/12	WBTV News at 6p	M-F 6p-630p		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				2	\$2,200.00			
N 17	WBTV	11/05/12	11/05/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$2,200.00			
N 18	WBTV	10/28/12	10/28/12	Sun Prime Hour 1	7-8p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----1				1	\$10,000.00			
N 19	WBTV	10/23/12	10/26/12	WBTV News @ 11p	11p-1135p		:30			NM	4	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				4	\$3,600.00			
N 20	WBTV	10/29/12	11/02/12	WBTV News @ 11p	11p-1135p		:30			NM	5	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$3,600.00			
N 21	WBTV	11/05/12	11/05/12	WBTV News @ 11p	11p-1135p		:30			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$3,600.00			
N 22	WBTV	10/27/12	11/03/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----1-				1	\$3,000.00			
	Week:	10/29/12	11/04/12	-----1-				1	\$3,000.00			
N 23	WBTV	10/28/12	11/04/12	WBTV 11p News /Sun	11-11.35p		:30			NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----1				1	\$3,200.00			
	Week:	10/29/12	11/04/12	-----1				1	\$3,200.00			
Totals											42	\$95,320.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	18	\$45,350.00	\$38,547.50
10/29/12 - 11/05/12	24	\$49,970.00	\$42,474.50
Totals	42	\$95,320.00	\$81,022.00

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Signature: _____ **Date:** _____

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